

PRESERVATION CHAPEL HILL

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Preservation Notes

WINTER 2014

From the President by Matt Pohlman

It may be wintertime (at least in the Northern hemisphere), and bears around the world may be hibernating, but here at Preservation Chapel Hill we are wide awake and actively working on our mission and your organization. Specifically, we continue our steadfast efforts to make certain we are focused on preserving the historic structures and environs that make our community so wonderful! To that end, we are actively engaged with historic districts and neighborhoods, a modernist house tour, and proactively exploring how we might channel our efforts into Carrboro. Our staff, volunteers, and interns are working hard to make certain that the organization runs well – and that the Horace Williams House continues to be a thriving and energetic head-

quarters.

In addition to the inward focus on mission and organization, we are redoubling our efforts to provide technical preservation services to our community. Whether the question is about design, tax credits, zoning, or any other preservation matter, it is our stated goal to be an advocate and a trusted resource to our community. As such, we are continuing to work closely with local residents, businesses, the Chamber of Commerce, our Town, and our University to ensure that long term decisions and planning are in line with preserving the character and function of Chapel Hill and Carrboro.

And, while you will be reading throughout this newsletter about the wide variety of projects we have going on, I feel



it is my responsibility to reassure all of our members and constituents that we continue to leverage our more than 40 years of heritage and the great work that has been done across the decades. Because of all of the great work that many of you reading this newsletter have done over the years, we are able to do the work we are doing today.

Thank you for your past support, as well as for your ongoing support, of this organization that you all have helped to build.

Director's Notes by Cheri Szcodronski



As we begin a new year, our board, committees, and staff are reevaluating the goals for Preservation Chapel Hill. The Board of Directors and Board of Trustees are nearing the final stages of an update to our bylaws, the Membership Committee is planning a cam-

paign to recruit new members, and the Investment Task Force is exploring the best ways to invest our endowment funds.

Cassie Bennett, our new Program Coordinator, is hard at work with the Development Committee to establish a new sponsorship program, as well as planning several outreach events: April's Modernist House Tour, Fourth of July tours of Carrboro, Voices from the Grave in the fall, the Holiday House Tour in December, and monthly Walk This Way! tours.

Meanwhile, the Preservation Committee is preparing for National Preservation Month

in May with the annual PCH Preservation Awards, the unveiling of the 2014 Endangered Places List, and a new regional preservation symposium in partnership with the Orange County Historic Preservation Commission and the NC Historic Preservation Office. All of these efforts will be capped off with the unveiling of our first ever PCH Preservation Plan, outlining our role in the community, our goals for historic preservation in Chapel Hill and Carrboro, and building on our past successes.

We hope you will be an active participant in what will surely be an exciting year of preservation! Contact me to find out more about how you can become involved in these great projects and events!

Historic Resource Survey



"THE IMMEDIATE REASON FOR UNDERTAKING A LOCAL HISTORIC RESOURCES SURVEY IS TO GATHER INFORMATION NEEDED TO PLAN FOR THE WISE USE OF A COMMUNITY'S RESOURCES."

According to the Department of the Interior, the underlying reason for undertaking a survey to identify a community's historic resources is that such resources have value and should be retained as functional parts of modern life. The historic resources of a community or neighborhood give it its special character and cultural depth. Some historic resources contain information whose study can provide unique insights into a community's past, and help answer broad questions about history and prehistory. In more utilitarian terms, each historic building and structure represents an investment that should not be discarded lightly; maintaining and rehabilitating older buildings and neighborhoods can mean sav-

ings in energy, time, money, and raw materials.

This is the immediate reason for undertaking a local historic resources survey: to gather the information needed to plan for the wise use of a community's resources.

PCH is currently conducting a comprehensive survey of Chapel Hill and Carrboro, funded entirely through charitable contributions. So far, we have completed surveys of the Gimghoul and Franklin-Rosemary neighborhoods. We need to raise \$4,000 to complete the expansion of the Franklin-Rosemary (Chapel Hill) National Register Historic District, and we need to raise \$20,000 to survey and update west Chapel Hill. Additional phases of this

multi-year project will include surveys of additional historic neighborhoods in Chapel Hill and Carrboro.

As Chapel Hill and Carrboro continue to grow at an unprecedented rate, an inventory of significant historic resources is critical to balancing the growth we need with the retention of the elements that define our community. This inventory will become the foundation for the efforts of Preservation Chapel Hill, the Towns of Chapel Hill and Carrboro planning departments, the Chapel Hill Historic District Commission, and the Carrboro Appearance Commission, while the updates to the National Register will open new opportunities for preservation tax credits for business and home owners.

Thank you to our Historic Resource Survey donors!

Gimghoul Survey

Covington Foundation
Al Dunn
Joan Gillings
Thomas Hardy
James Heavner
Harriet Holderness
Kelly-Webb Trust
Mildred & Patrick Long
Betsy & Jeff Newton
Playhouse Trio
Lars Schoultz
Priscilla Taylor
Catherine B. Williams
Monette Wood

Franklin-Rosemary Survey and National Register District Expansion

Maryellen Bowers
Woodrow Burns
Carmen Coley
Shelley DeFosset
Nancy & Ed Preston
Julia & Michael McVaugh
Jean & Tom Nuzum
Elizabeth & John Pringle
Sallie Shuping-Russell
Edward Smith
Jean & William Wilkins
Marion Wilson

Thanks to our Annual Campaign Donors!

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The annual campaign is a year-long fundraising campaign that funds all the preservation programs, advocacy efforts, and educational programs provided by Preservation Chapel Hill. About 95% of the PCH income is from charitable contributions, so your gift does make a difference!

Haven't given to the annual campaign yet? Just return the enclosed donation card today!

Mary Andersen	Sally Vilas & Harry Gooder	Judy Leinbach	Jenny & David Routh
Clare & Walter Baum	Tama Hochbaum	Nerys Levy	Cynthia & Bruce Runberg
Laura Benedict	Susan & Fred Irons	Judith Lilley	Robert Seymour
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Linda Convisor	Jaye Kreller	Kay & Sherman Richardson	Allison Worthy
Pam Cuff & Tracy Lewis	Timothy Kuhn	Rif Riddick	
John Gardner	Winsome Leadbetter	Sally Rohrdanz	

2014 Strategic Goals

Preservation Chapel Hill is dedicated to protecting the character and heritage of the Town of Chapel Hill, and the surrounding community, through the preservation and conservation of its historic buildings and cultural landscapes. So in 2013, the Preservation Chapel Hill Board of Directors, Board of Trustees, and staff worked with Executive Service Corps to reaffirm this organizational mission and establish strategic goals for the next five years. At the end of a series of strategic planning meetings, we established the following set of goals:

1. Conduct a comprehensive Historic Resource Resurvey of Chapel Hill & Carrboro.
2. Continue our Cemetery Stewardship work with the Town of Chapel Hill Parks and Recreation Department.
3. Develop a technical preservation resource network, and be a resource for preservation activities in Chapel Hill and Carrboro.
4. Expand and diversify programming to reach new audiences and convey our organizational message.
5. Advocate for smart growth and a balance between economic development and retention of historic resources.
6. Continue to strengthen relationships with the Town of Chapel Hill, the Town of Carrboro, Orange County, and other organizations in our community.



2014-2015 Sponsorships now Available!

Are you a business owner looking for a way to reach new audiences? Preservation Chapel Hill has sponsorship opportunities for a variety of special events. From house tours to exhibitions, from family events to professional training, sponsorships are available for every audience and every budget! Contact Cheri at 919-942-7818 or cheri@preservationchapelhill.org for details.

Endangered Places List



Our 2014 Endangered Places List will be announced in May during National Preservation Month.

Do you know a building, structure, object, or site that is in danger of being lost to demolition or neglect? Contact Cheri at 919-942-7818 or cheri@preservationchapelhill.org!

HAVE A
PHOTO TO
SHARE?
EMAIL IT TO
INFO@
PRESERVATION
CHAPELHILL.
ORG!

One of Preservation Chapel Hill's primary advocacy efforts each year is to publish a list of Chapel Hill and Carrboro's endangered places to raise awareness about the threats that face our most important

historic treasures. The list becomes the focus of our preservation efforts for the coming year.

The 2014 Endangered Places List will be unveiled during National Preservation Month this May.

We need your help to develop this year's list! Do you know of a building, structure, object, or site that is in danger of being lost to demolition or neglect? Contact us today!

Photo Album

Tour goers listen to George Clarke, the first person buried in the Old Chapel Hill Cemetery, during *Voices from the Grave* in October.



Holiday House Tour Committee Co-Chairs Evan Rodewald and Sharon Hodge thank the volunteers and homeowners.

Holiday House Tour guests explore the Modernist architecture of the Lyons' home in the Laurel Hill neighborhood.



Guests mingle with the fall interns during their Capstone Presentations in November.



Holiday House Tour Homeowners, Head Hosts, Volunteers, and Committee Members enjoy a bite at the Homeowners' Party (right) and Volunteer Reception (left).



2014 Preservation Awards

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Each May, we celebrate National Preservation Month by recognizing outstanding dedication and commitment to excellence in historic preservation in the Chapel Hill-Carrboro community through our Preservation Awards. Award winners have made significant contributions to protecting America's heritage through their efforts to protect, promote, and preserve Chapel Hill and Carrboro's historic places- the places that make our community truly special. We are now accepting nomination for the 2014 Preservation Awards.

Any individual, business, organization, or government whose efforts have resulted in significant contributions to the preservation, restoration, rehabilitation, adaptive reuse, or interpretation of Chapel Hill's or Carrboro's architectural or cultural heritage are eligible for nomination. Anyone may submit a nomination, and self-nominations are welcome. Nominations may be made in the following categories:

Founders Award: Given in honor of the efforts of PCH co-founders Georgia Kyser and Ida Friday, this award recognizes an individual or organization who has undertaken a significant restoration or rehabilitation project with exemplary sensitivity to historic character.

Young Preservationist Award: This award recognizes the efforts of up-and-coming professionals who have made significant contributions to a local project, research, archival documentation, or University (recipient must be 30 years old or younger).

Preservation Achievement Award: One person really can change the world, so this award recognizes that by honoring professionals who have made significant contributions to the field of Historic Preservation throughout their careers.

Sustainability Award: This award honors individuals or organizations who have implemented new technologies for sustainability and energy efficiency in a rehabilitation project.

Advocacy Award: This award recognizes those who have been leaders in advocacy for preservation issues in the community, leading efforts to promote local architecture and history, effective public policy, and the retention of historic resources.

Return the enclosed form by March 1st to submit a 2014 nomination!



Thanks to our New & Renewing Members!

Joined October 15, 2013 through January 31, 2014

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Daryl Walker
Barbara Wasik
Bob White

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Jennifer & Hugh Wells

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Carol & Coleman Ross

Upcoming Events at Preservation Chapel Hill

February 1 at 10:30 am
Walk This Way!
The Old Chapel Hill Cemetery

February 2 - 23
Art Exhibition:
Photography by Gail Goers

February 8 at 10:30 am
Walk This Way!
The Old Chapel Hill Cemetery

February 10 at 4:30 pm
PCH Board Meeting

February 15 at 10:30 am
Walk This Way!
The Old Chapel Hill Cemetery

February 16 at 2 pm
Walk This Way!

The Fact & Folklore of Franklin Street

February 22 at 10:30 am
Walk This Way!
The Old Chapel Hill Cemetery

March 1 at 10:30 am
Walk This Way!
The Old Chapel Hill Cemetery

March 2 - 30
Art Exhibition:
Collage by Elin O'Hara Slavic

March 2 at 3:00 pm
Baroque & Beyond: "Waking the Spirit"
at Chapel of the Cross

March 17 at 4:30 pm
PCH Board Meeting

March 22 at 10:30 am
Walk This Way!
The Old Chapel Hill Cemetery

March 29 at 10:30 am
Walk This Way!
The Old Chapel Hill Cemetery

The event calendar is subject to change.
Visit www.preservationchapelhill.org
for complete, up-to-date event listings.

Save the Date!

- The Community Easter Egg Hunt will return in April 2015
- Modernist House Tour April 12, 2014, 1 pm to 5 pm
- Preservation Symposium and CLG training May 30-31, 2014
- PCH will give free walking tours at the Carrboro Fourth of July Celebration

Preservation Chapel Hill
610 East Rosemary Street
Chapel Hill, NC 27514

2014 Historic Preservation Awards Nomination Form

Nominee Information

Nominee _____

Contact Person (if nominee is not an individual) _____

Address _____

Phone _____

Email _____

Award Category (please refer to listed categories) _____

Summary statement of project or contribution (attach additional pages as needed)

Nominator Information

Name _____

Address _____

Phone _____

Email _____

Nomination Checklist

A complete nomination packet must include:

- A completed Nomination Form including a brief summary statement describing the contribution of the nominee.
- A Narrative Statement (1,500 words maximum) discussing the reason for the nomination, significance of the contribution of the individual or organization, and benefits of the nominee's project or contribution.
- A list of all key contributors including roles and contact information for each.
- For projects, a location map and minimum of four photos showing before and after Mission statement of the nominee if the nominee is an organization.
- Supporting media which may include photographs, video, or audio materials. Please include captions for photographs. Photographs will not be returned.
- Brochures, flyers, pamphlets, or booklets from event or program, if applicable. Optional materials also include letters of support, news clippings or coverage.

Nominations must be submitted by mail or email to Preservation Chapel Hill by March 1, 2014.

Your contribution makes a difference!

Pledge your support today!

Donation Pledge to Preservation Chapel Hill

Annual Campaign Contribution

Name	
Address	
City	
State	
Postal code	
Phone	
Email	

Total donation amount	\$50 \$100 \$150 \$200 \$250 \$500 \$1000 Other _____
Credit Card Number	
Card Expiration Date	
Check Enclosed	

Thank you for your generous support!

Donation Pledge to Preservation Chapel Hill

Historic Resource Survey Project

Name	
Address	
City	
State	
Postal code	
Phone	
Email	

Total donation amount	\$50 \$100 \$150 \$200 \$250 \$500 \$1000 Other _____
Credit Card Number	
Card Expiration Date	
Check Enclosed	

Thank you for your generous support!

PRESERVATION CHAPEL HILL
610 EAST ROSEMARY STREET
CHAPEL HILL, NC 27514

MEMBERSHIP LEVELS

Name: _____
 Address: _____
 City and State: _____ Zip: _____
 Home Phone: () _____ Cell Phone: () _____
 Email: _____
 Please send me information about considering PCH in my estate planning: _____
 I was referred by a current member: _____

_____ Sustainer \$1000
 _____ Benefactor \$500
 _____ Patron \$250
 _____ Donor \$150
 _____ Contributor \$60
 _____ Supporter \$35
 _____ Student - Free

Check amount \$ _____
 Charge amount \$ _____ Card Type: _____ MasterCard _____ Visa
 Credit Card # _____ Exp. Date _____
 Name card (Print) _____
 Cardholder Signature _____

☐ I would like to volunteer.

Date Paid: _____

Your membership fee provides direct support for operating expenses, cultural programs, and preservation projects. Thank you!

Please see the reverse of this card for Membership Benefits.